

Buying Internet- Connected Gifts

More than two-thirds

of adults planned to buy tech gifts during the 2020 holiday season.

Source: Civic Science





Every second,

127 devices

worldwide hook up to the internet for the first time. (McKinsey)

Source: McKinsey

Give the gift of cybersecurity

Purchasing a connected device for a loved one?
Research how to make the device secure and teach them to:





Configure privacy and security settings



Set a strong password



Deactivate features they don't need